

**\*\*\*THIS CONTEST HAS BEEN EXTENDED TO APRIL 17<sup>TH</sup> AT 11:59 AM\*\*\***

**NEW COUNTRY 92.3 – NEW COUNTRY 92.3’S COUNTRY GIRL SEARCH**

**OFFICIAL RULES**

1. **HOW TO ENTER.** A PURCHASE WILL NOT IMPROVE CHANCES OF WINNING. Void where prohibited. Entries in this contest will be accepted from Monday, March 20<sup>th</sup>, 2017, through 11:59:59 a.m. on Monday, April 17<sup>th</sup>, 2017.

To enter, log on to [www.newcountry923.fm](http://www.newcountry923.fm), click on the "New Country 92.3 Country Girl" contest icon, complete the entry form (which includes your name, address, daytime telephone number and the reason why you want to become a New Country 92.3 Country Girl) and submit a photograph of yourself. New Country 92.3 is not responsible for problems accessing the website or completing the entry, technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this contest. Any person submitting more than one entry may be disqualified at New Country 92.3’s sole discretion.

New Country 92.3, in its sole discretion, reserves the right to disqualify any submission if the photograph submitted contains illegal, indecent or otherwise offensive material, submissions that are not authorized by the contestant or if such act contains material whose content is deemed, at the sole discretion of New Country 92.3, to be unsuitable for the public or broadcast on New Country 92.3 (i.e., pictures must be clean and no nudity.) Any entries whose submission does not comply with these rules will be disqualified.

2. **HOW THE WINNERS ARE CHOSEN:**

- a. **How the Semi-Finalists Are Chosen:** From all eligible entries received, a panel of judges consisting of New Country 92.3 programming staff members, in their sole discretion, will choose 30 contestants to appear at one of the times and locations listed below, using the following judging criteria: the photograph submitted (49%) and the reason why they want to become a New Country 92.3 Country Girl (51%). New Country 92.3 reserves the right to choose less than 30 semi-finalist for each event if it does not receive enough qualified entries. The semi-finalists will be notified by email at least 48 hours prior to the event.

- i. PBR Bar, 601 Clark Street, St. Louis, Missouri, on Saturday, April 8, 2017. The competition will take place from 7:30 p.m. to 9:30 p.m., but contestants must arrive and check-in no later than 7:15 pm.

- ii. PBR Bar, 601 Clark Street, St. Louis, Missouri, on Friday, April 21, 2017. The competition will take place from 7:30 p.m. to 9:30 p.m., but contestants must arrive and check-in no later than 7:15 pm.

- b. **How the Finalists Are Chosen:** At the two (2) events listed above in Paragraph 2.a, each semi-finalist will have to audition in front of a panel of judges consisting of three (3) New Country staff members; each contestant must wear her personal interpretation of a Country Girl outfit and will be judged based on, but not limited to, the following judging criteria: crowd engagement and decorum (on and off the stage) (33%); public speaking (33%); and how the contestant looks in her Country

Girl outfit (34%). In the event of a tie, the contestant with the highest score in the Country Girl outfit criteria will be deemed the winner. Thirteen (13) finalists who have the top 13 scores using the judging criteria above will be chosen on April 8, 2017, and twelve (12) finalists who have the top 12 scores using the judging criteria above will be chosen on April 21, 2017, for a total of twenty-five (25) finalists. Sponsor reserves the right to select fewer than twenty-five (25) Finalists in the event there are not enough qualified entries.

Each of the 25 finalists will receive an email 2 days following each semi-final round, April 10, 2017, and April 24, 2017, alerting them that they are a finalist and are expected to appear at the PBR Bar (601 Clark Street, St. Louis, Missouri) on Saturday, May 6, 2017, at 7:30 p.m. Each finalist will be required to upload a video, one minute or less, describing why they want to win the New Country 92.3 Country Girl contest and upload it to [newcountry923.fm](http://newcountry923.fm) by Thursday, April 27, 2017. Instructions on how and where to upload the video will be outlined in the winner finalist email.

- b. How the Winners Are Chosen: There will be twelve (12) winners in this contest. The winners will be chosen using the following judging criteria:
  - i. The twenty-five (25) finalists' videos will be posted on [www.newcountry923.fm](http://www.newcountry923.fm) from Thursday, April 27, 2017, through Thursday, May 4, 2017, for voting purposes. Limit: one vote per listener per day during the voting period; listeners must be 18 years of age or older to vote. (25%)
  - ii. Management staff members from New Country 92.3 will rank the contestants from 1 through 25 using the judging criteria set forth in Paragraph 2 (a) above. (75%)

All twenty-five (25) finalists chosen pursuant to Paragraph 2 (a) above will need to present themselves in person at the PBR Bar, 601 Clark Street, St. Louis, Missouri, on Saturday, May 6, 2017, at 7:30 p.m. Then between 7:30 p.m. and 9:30 p.m., New Country 92.3 will announce the twelve (12) winners. Sponsor reserves the right to select less than 12 winners for this Contest in the event not enough qualified finalists appear at PBR Bar.

2. CLAIMING YOUR PRIZE: Each winner must claim his/her prize in person at the New Country 92.3 Studios, 11647 Olive Boulevard, Creve Coeur, Missouri, by Thursday, May 16, 2017. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the grand prize. Each winner may be required to prove he or she is a qualified winner by presenting identification acceptable to New Country 92.3 (e.g., state drivers license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, if applicable, the prize shall be forfeited, and may be awarded to an alternate winner. All unclaimed prizes remain the property of WIL-FM. Prizes will not be issued to winners unless a social security number is presented.
3. PRIZES: There will be twelve (12) winners in this contest. Each winner will receive the following:
  - a. The winner will become a "New Country 92.3 Country Girl" representing New Country 92.3 at local concert events; the winner **must** be able to attend five (5) of

the eleven (11) following country concerts for a period of 2.5 hours (times will vary and in the event of severe weather, power outages, or other elements out of our control the winner maybe asked to stay longer but will continued to be paid at their regular hourly wage), at the Hollywood Casino Amphitheatre, 14141 Riverport Drive, Maryland Heights, MO 63043 or Scottrade Center, 1401 Clark Ave, St. Louis, MO 63103:

- i. Eric Church, Saturday, May 13<sup>th</sup>, 2017
- ii. Luke Bryan, Saturday, June 3<sup>rd</sup>, 2017
- iii. Florida Georgia Line, Sunday, June 25<sup>th</sup>, 2017
- iv. Sam Hunt, Friday, July 7<sup>th</sup>, 2017
- v. Jason Aldean, Friday, July 21<sup>st</sup>, 2017
- vi. Dierks Bentley, Saturday, July 29<sup>th</sup>, 2017
- vii. Chris Stapleton, Saturday, August 5<sup>th</sup>, 2017
- viii. Lady Antebellum, Friday, August 18<sup>th</sup>, 2017
- ix. Zac Brown Band, Sunday, August 27<sup>th</sup>, 2017
- x. Brantley Gilbert, Saturday, September 16<sup>th</sup>, 2017
- xi. Brad Paisley, Sunday, September 24<sup>th</sup>, 2017

Each winner will be an independent contractor and will be paid at the rate of \$20 per hour and may be required to enter into an independent contractor agreement with New Country 92.3 prior to attending any event. Each winner may also be asked to work additional events and hours for New Country 92.3.

Each winner will be required to wear a New Country 92.3 uniform while working at the concerts consisting of a pair of cowboy boots, New Country 92.3 t-shirt w/ Sunset Ford's logo (provided by New Country 92.3) and a pair of shorts.

- b. Promo Photo Shoot to take place at the PBR Bar, 601 Clark Street, St. Louis, Missouri, date to be determined; the photo shoot does not include hair, make-up or prints; prints will be available for purchase. Value: \$400.
- c. One (1) \$50 gift card to the PBR Bar, 601 Clark Street, St. Louis, Missouri. The gift card does not expire and is subject to the policies, practices and procedures of the PBR Bar.

A 1099 form will be submitted to all appropriate taxing authorities and by signing the Prize Release, the winner accepts the prize and even if the winner does not use the prize, she will be responsible for the applicable taxes. A qualified winner must meet the eligibility requirements as set forth in Paragraph 4 of these rules.

4. **ELIGIBILITY RESTRICTIONS:** The contest is open to all legal residents of Missouri or Illinois who are 21 years of age or older at the time of entry. Employees or agents of

New Country 92.3 and Hubbard Radio St. Louis, LLC, and any entity associated with the sponsorship or administration of the contest (collectively, the “Sponsors”) or any other television or radio station that transmits a signal for reception in Missouri or Illinois, as well as members of the same household of any such employee or agent, may not participate. The phrase “members of the same household” includes spouses, siblings, parents, children, grandparents and grandchildren, whether as in-laws or by current or past marriages, remarriages, adoption, co-habitation or other family extension, and any other persons residing at the same household, whether or not related. Any one participating in this contest or claiming a prize in this contest in violation of these rules will be deemed to have forfeited the right to be awarded a prize in this contest and will be disqualified from participating in New Country 92.3 contests for a period of one year.

5. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: By participating in this contest, each participant: (a) agrees to release and indemnify New Country 92.3, Hubbard Radio St. Louis, LLC, PBR Bar and Sunset Ford (including their subsidiaries, affiliates, parent or related companies) from and against any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding, acceptance or use of the prize(s), and (b) consents to the use by the sponsors for promotional purposes only of his or her likeness (including the posting of the contestant's photo on New Country 92.3's website), voice and address (city and state) without any additional compensation. By accepting the prize, the winner agrees to be bound by these official rules, including this release.
6. WINNERS LIST: For the names of winners, send a separate self-addressed, stamped envelope before June 30, 2017, to: Winners List, New Country 92.3 Country Girl Search, New Country 92.3, 11647 Olive Boulevard, St. Louis, Missouri 63141.
7. MISCELLANEOUS: Decisions of New Country 92.3 concerning any and all matters with respect to this contest shall be final. New Country 92.3 is not responsible for printing errors in the contest materials or these official rules. New Country 92.3 reserves the right to change these rules, as well as the terms and conditions of this contest, without notice. New Country 92.3 reserves the right to change the prize values at any time, or to substitute prizes of comparable value. If the sponsors determine in their sole discretion that the integrity or fairness of this contest has been corrupted in any manner, the sponsors reserve the right to terminate the contest and to select a winner from among entries legitimately received prior to termination. Contest void where prohibited or otherwise restricted by law. By entering this contest, each contestant's parent/legal guardian, on behalf of his/her minor child/ward, agrees to be bound by, and comply with, these official rules.